



Last year was the first year that the Presbyterian Churches in the Lincoln area cooperated in our telephone yellow pages advertisement. Recently I attended a meeting concerning the new ad. A representative from the company gave us all kinds of statistics about how effective yellow pages are, and how we can get more calls by “tweaking” the ad in one way or another. The experts have done research on what makes the most effective ad, that is, how to get more people to respond to an advertisement. Our ad also includes advertising on the online version of the yellow pages, yellowpages.com. And again we heard more statistics about how this technology brings more calls. Of course we want our ad dollars to be the most effective and most efficient, especially in these days of diminishing resources.

I know I have said this many times, but it bears repeating. The most cost effective and efficient way to get people to visit a worship service is inviting someone to church. It is nothing more than a simple invitation to worship with us. We are not asking them, “Where will you go when you die?” nor are we asking them, “Are you saved?” It is simply an invitation to worship with us. Research indicates that in the average church, more than 75 percent of new members say they came because someone invited them. This is the most effective way to get first time worship visitors, and the most inexpensive method. Such evangelism is not limited by a church budget.

Most Americans are open to an invitation to worship. And yet, on average, only 46 percent of church members say they have invited at least one person to a worship service during the last twelve months. Heritage participated in a national survey last year that indicates only 42 percent of Heritage Church members say they invited at least one person to a worship service during the last twelve months. We can do better!

The Advent and Christmas season is an excellent time to invite people to worship. People are more receptive to an invitation at this time of the year. It is a season when more people are considering getting involved in a church. And it is the time of the year when many churches put their best foot forward in their worship services. Heritage will be participating in a Presbytery-wide “Invite a Friend” Sunday on December 6. However, it is appropriate to invite people to *any* worship service.

One personal note: I have been summoned for jury duty for two weeks beginning November 9. I do not know if I will be called to actually serve on a jury. The Jury Commission will call me the day before I need to show up for duty, and even then I may not serve on a jury. If I do get called to serve on a jury, most of the cases are for about two or three days. So between November 9 and November 20 I may be unavailable for a few days, and I will have very short notice. I am supposed to moderate the Presbytery meeting on November 19, and preach and co-officiate the Lord’s Supper at the Presbytery worship that day! I have some contingency plans worked out with the Presbytery in case I cannot attend the Presbytery meeting.

A handwritten signature in black ink that reads "Pastor Ray". The signature is written in a cursive, flowing style.



## November Birthday Greetings

- 02 Ann Watkins
- 04 Carolyn Pester
- 04 Preston Pierce
- 05 Kelly Jack
- 06 Cathy Wright
- 06 Wanda Smith
- 07 Nicole Zink
- 08 Duane Schweitzer
- 09 Mike Lagueux
- 10 Denise Lagueux
- 10 E. Jean Strobe
- 11 Jim Pester
- 12 Ariel Weyers
- 14 Lorraine Een
- 15 Mabel Fuqua
- 15 Ruth Johnson
- 17 Mary Wenzl
- 18 Cindy Treffer
- 18 Nita Babcock
- 19 Emily Crouch
- 20 Jay Weyers
- 22 Virginia Dzerk
- 26 Reid Neill
- 27 Delia Ann Rose Thompson
- 28 Chanell Carpenter
- 28 Gina Meester



## November Anniversaries

- 26 Gary & Jeanette Emert

*Please notify the church office if your birthday or anniversary was omitted or incorrect so we can make the necessary changes.*

## Be in prayer for:

- Mary Jane Bonebright, Gary Emert, Kay Traudt
- Rev. Maetta Snyder (serving North Bend)
- Dwayne Rogge (Scott's father)
- Roxanne (Robyn Throckmorton's mother)
- Rev. Orin Graff (HR Homestead Presbytery)
- Sue (submitted by Robyn Throckmorton)
- Our sympathy to Karen Minks & Family on the death of her uncle, Norman Antes

**Please update Marilyn Smith or the church office weekly.**

# Thank You

A Thank You letter was received from John Chapo, President/CEO of the Lincoln Children's Zoo, thanking us for the donation to support Children at the Zoo (CATZ) Campaign with our Vacation Bible School offering this year. (The letter is posted on the Bulletin Board.)

Thank you to everyone that supported me for the CROP Walk. It was a great walk.

Barb Bratt

Heritage Fellowship is not meeting for coffee in November, but **EVERYONE** is invited to Valentino's (70<sup>th</sup> & Van Dorn) at 5:30 PM on Monday, November 16.



**HOPE TO SEE YOU THERE!!**

Virginia James moved to a new Apt. at the Waterford. Her new address is: Apt. 117



**Thank you to all you gave to the Peacemaking Offering! We raised \$ 545.31 for this special offering of the**

**Presbyterian Church, USA. Our church's 25% share will be directed to "making peace with our earth" and used to support the "green" landscaping projects of our church.**



The Mission Committee is once again asking for help to keep the children of Elliot School warm this winter. We will be asking for donations of hats and mittens through November 8th.

Hopefully, we can get these hats and mittens on the children before the snow really starts flying!



**The Heritage Book Club** will meet on November 9 at 7:00 PM in the Gibson Room to discuss *Team of Rivals* by Doris Goodwin Kearns.

Contact Audre Nielson or the church office for more information about the book club.



**Renewing Birthday Club Member:  
Pat Zink**

**Congratulations to all our Birthday Club Members!**  
(See List Posted on Bulletin Board at Church.)

If you have a birthday coming up, why not think about donating to the Birthday Club? All funds donated to this club are transferred to Heritage's Endowment Fund to help ensure the future of our church. Suggested donation is one dollar per year of life, but any donation will be accepted. What a nice way to honor someone who already has everything that they need.

**BEST CHOICE**



We received another \$30.00 for our Designated Youth Fund from the redemption of 1,000 Best Choice UPC symbols

To date we have received \$1,137.00 from this program.

Currently we have 586 Best Choice UPC's saved towards our next 1,000 needed for redemption.



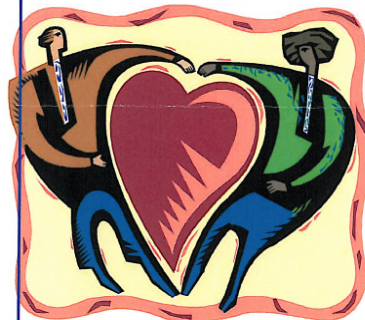
**Any leftover Halloween candy?**

Instead of eating it all and gaining extra winter weight, why not donate it to the Christian Education Committee? Donated candy will be used in the Christmas goodie bags.

**If you have not done so already, please contact the church office by October 28 if you would like to receive a box of dated weekly offering envelopes for 2010. The order will be placed on October 29.**

Make a *Difference* Today and

# Volunteer!



**Hospice Volunteer Training**

**Thursdays  
Nov. 5 & Nov. 12  
9 am - 5 pm**

Tabitha Health Care Services  
LifeQuest Conference Center  
4720 Randolph Street, Lincoln

**Volunteers Learn:**

- The Hospice Concept
- History/Mission/Cientele
- Physical Aspects of Life-Limiting Illness
- Interdisciplinary Team Concept
- Emotional & Spiritual Aspects
- Grief & Bereavement

**Trained Volunteers May Help With:**

- Family Respite Visits
- Transportation & Errands
- Child Care and/or Companionship
- Light Housekeeping
- Bereavement Follow-Up

**Free • Open to the Public**



**REGISTER TODAY!**

Call

**486.8564**

Tabitha.org



**\$582.00 was raised by this year's Heritage walkers. (Not pictured: The Hemmerling family, and Delia Thompson.) Thanks to all who supported us!**



**Treasurer's Report – January –Sept. 2009**

Income	\$103,974.25
Expenses	\$119,779.13
Revenue (under)	(\$15, 804.88)

If you would like weekly offering envelopes for 2010, and have not yet done so, please contact the church office by October 28. An order will be placed on October 29.

Many people find them helpful for planning their weekly giving to the church.



**November 1<sup>st</sup>** Remember to set your clocks back and enjoy an extra hour of sleep!

**Please plan to stay for the Congregational meeting to elect officers and to approve Pastor Ray's 2010 housing allowance following worship on November 1.**



Don't miss our Annual Soup Supper on November 8!

Tickets are \$5.00 for Adults And \$3.00 for Children 12 & under

See the new weekly version of The Homesteader at [www.HomesteadPres.org](http://www.HomesteadPres.org).

### WANTED – HAND BELL RINGERS

The formal bell choir is taking a hiatus, but we are attempting to put together some small group combos to continue to use our beautiful hand bells, and to provide bell music for various services throughout the church year. If you have previously played bells, or can read music and would like to learn to play bells, small group bell ministry is for you! The goal is to have several small groups, to play at different times during the year. Your commitment would be 2-3 rehearsals prior to the Sunday your group plays. We are especially interested in putting together a group of 6-8 people who would be available and would like to play for the Christmas Eve service. Please contact Scott Minks or Karen Minks as soon as possible to let us know you are interested. BELL RINGING IS AN EXTREMELY REWARDING EXPERIENCE – COME ON AND GIVE IT A TRY.

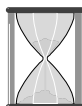
For the most up-to-date information please check the calendar found on our website: [www.HeritagePres.org](http://www.HeritagePres.org)



Our Heritage family has been so generous to other families in our community during the holiday season the last several years that the Mission Committee is making plans to “adopt” another family this year. Please watch for details of our “adopted family” in the next several weeks!

Join the Adult Sunday School Class in the Gibson Room at 9:15 AM on **November 1** as they begin a 4 week study called “The Advent Conspiracy”. If you cannot meet then, but are interested in this topic, please contact the church office by Nov. 1. The class may also be offered at another time.

DEADLINE FOR THE  
NEXT HERALD



**November 22, 2009**

Articles received after this time may not be included in the Newsletter. Please note earlier than usual date!